



SUGAR ARTISTRY

THE COMPLETE GUIDE TO SUGAR MASTERY
BRAZILIAN | FULL BODY | INGROWN HAIR CARE



SUGARGAMI



Meet Your *Sugarist*

Hi! I'm Jina—a seasoned Brow Artist and Sugarist, with a combined 5 years of experience in the industry. Solely operating as an independent artist, I started my beauty business from home to becoming a full time renter in my own private space, located in **Onyx Blanc Aesthetics**. I learned the art of sugaring through Janely at **Sugar Plus**, a distributor and educator of **Lauren's Sugar and Spice**. Now, it's my turn to help my own students master my gentle sugaring techniques with confidence and skill, using my favourite local brand **SUGARSMAC**. With a commitment to my artistry, quality, and safety, I'll guide you through your first steps into your Sugaring journey, sharing insights from my own experience to ensure you leave my academy feeling confident to perform as a solo artist!



BEGINNER + INTERMEDIATE
SUGARISTS

SUGARIST TRAINING

Foundational Sugaring Course

GENTLE BRAZILIANS

BODY SUGARING

INGROWN AFTERCARE

My private **1:1 Sugar Artistry** course will help you master the core technique of sugaring in just one day. This course covers how to **master a gentle Brazilian Sugaring**, and techniques to perform quick + precise **Body Sugaring** while drawing knowledge from my **Vajacial** background to **keep the skin ingrown hair free**.

Students will leave this training confident in their hair removal technique of **laying + flicking** the sugar, without getting stuck or causing excess discomfort to clients.

Whether you are wanting to learn sugaring to do on yourself, or you are a beginner or intermediate artist; students will gain the foundational skills to offer Body and Brazilian sugaring as an **independent artist**. For intermediate artists, we offer a customized focus on refining their skills, trouble shooting their techniques, and mastering your Brazilain sugaring. This course combines essential knowledge with a **heavy focus on hands-on practice with two demo models**.

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ALL-INCLUSIVE SUGAR ARTISTRY COURSE

MASTER YOUR SUGAR

- sugaring origins, the key ingredients, the different consistencies
- hygienically handling your sugar paste
- avoiding cross-contamination
- knowing the perfect sugaring temperatures
- how to select/mix the sugar based on environment and body part
- the difference between wax and sugar
- sugar area frequencies
- hair growth theory

PRE + POST CARE

- education on pre-care for clients
- why pre-care can determine the whole sugaring experience + pain levels
- how to prep the skin before sugaring
- skin analysis and sugaring clients with medical conditions
- post care, my favourite products that work
- ingrown hair prevention

SUGARING + FLICKING TECHNIQUE

- how to properly lay + mould sugar
- flicking with controlled strength
- sugar mapping of all body parts
- direction of your pulls
- support hand technique
- single, double, triple finger sugaring
- large area sugaring
- sugaring looser skin; knees, elbows
- body positioning for every body type + service area

GENTLE BRAZILIAN SUGARING

- trimming to the perfect length
- hair theory and educating clients on consistency and aftercare
- the ultimate brazilian mapping guide and why sugaring the regions in *this order* matters!
- the painless experience
- how to make clients feel welcome, comfortable, and the ultimate hospitality

A hand wearing a black nitrile glove holds a clear glass dropper, dispensing a small amount of liquid onto a person's arm. The person's arm is resting on a white towel. The background is a solid dark brown color.

Payment Plans Available

Get in touch with us for more info!

\$1500 | 1-Day, 2 Models + \$500 Kit)

HYBRID TRAINING – ONLINE E-BOOK + VIDEO DEMOS

Includes a \$500+ premium kit featuring SUGARSMAC products

A \$500 non-refundable deposit must be sent to secure your spot. The full cost of the course must be paid one week prior to the class date. A customized payment plan will be an option for students wanting to pay in increments

Students will have access to the online training manual to study and familiarize before class

Payment Plans : \$1500 Introductory Pricing
Deposit | \$500
Week 1 | \$500
Week 2 | \$500

Total cost must be paid prior to your training

**6 VIP STUDENTS WILL BE OFFERED A
COMPLIMENTARY SUGARING SERVICE
WITH SUBMISSION OF AN IN-STUDIO
FILMED STUDENT TESTIMONIAL**



SUGARSMAC

INCLUDED IN YOUR KIT

Products included can service over 100+ clients

- SUGARSMAC SUGAR PASTE X 3
- BODY CLEANSER
- BODY TONIC
- DRYING POWDER
- POST CARE LOTION
- INGROWN HAIR OIL
- GLOVES
- JUMBO POPSICLE STICKS
- SUGAR WARMER
- VAJACIAL EXTRACTION TOOL
- BUSH BALM CLEANSING PADS

VALUED OVER \$500



BENEFITS BENEFITS BENEFITS

Why choose to learn

WITH US?

1 DAY ALL-INCLUSIVE SUGAR TRAINING

LIFETIME SUPPORT

INGROWN HAIR CARE

MASTER THE GENTLE BRAZILIAN

60+ PAGE E-BOOK

FULL DEMO VIDEOS

MUST-HAVES + SUPPLIER INFO

**TWO LIVE MODELS + COMPLIMENTARY
BRAZILIAN SERVICE FOR YOU**

\$500 TRAINING KIT FOR 100+ SERVICES

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TRAINING DAY

TRAINING DAY - DEMO ON 2 LIVE MODELS + COMPLIMENTARY BRAZILIAN SERVICE

9:00AM-10:00AM | **PREP + BASICS**

- Introduce e-book, materials + sugaring set up
- **Sugar PREP:** get comfortable with **laying + flicking method**

MODEL#1

10:00AM-1:00PM | **LEGS + BRAZILIAN + UNDERARMS**

1:00PM-2:00PM | **LUNCH (PROVIDED)**

MODEL#2

2:00pm-5:00pm | **ARMS + BRAZILIAN + UNDERARMS**

5:00-5:30PM | **BUSINESS + MARKETING + COMPLIMENTARY BRAZILIAN SERVICE WITH STUDENT TESTIMONIAL**

- review the models + training day
- talk about business tips, apps, editing photos
- extra time to practice flicking method

5:30PM | **CERTIFICATION + CELEBRATION**

**LIFETIME COMMUNICATION + SUPPORT
DIGITAL PHOTOS, HEAD SHOTS, AND VIDEOS TO USE FOR YOUR
MARKETING**



POTENTIAL SUGARIST EARNINGS

CLIENTS	DAILY	WEEKLY	MONTHLY	YEARLY INCOME
1	\$50	\$250	\$1,000	\$12,000
2	\$100	\$500	\$2,000	\$24,000
3	\$150	\$750	\$3,000	\$36,000
4	\$200	\$1,000	\$4,000	\$48,000
5	\$250	\$1,250	\$5,000	\$60,000

BASED ON A 5-DAY WEEK

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\$25 SUGAR MODEL REQUIREMENTS

- Not currently using Accutane or any skin medications that conflicts with Sugaring/Waxing
- 2+ weeks of hair growth from shaving
- Hair must be 1/4" or longer
- The procedure will be performed by students under my direct supervision, with assistance from myself
- Permission is required for the use of before, during, and after photos

A brief consultation will be conducted beforehand to discuss the process, expectations, and aftercare

Limited spots are available, get on my waitlist to be chosen for future discounted model pricing!

LEGS | ARMS | BRAZILIANS | UNDERARMS





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SUGAR MODELS

- Models must come in with 2+ weeks of hair growth minimum after their last shave
- Clients who regularly get sugared must come with at least 3-4 weeks of hair growth
- **TIPS FOR CHOOSING BRAZILIAN MODELS:**
 - clients with a full bush will be great models to choose to demonstrate the trimming portion of a Brazilian sugar
 - clients who regular sugar will experience less pain as your model, and their hair will be softer and finer compared to a client who has never gotten sugared before
 - have some variety when choosing your models

All models need to come in with black clothing only and must give consent for content

SETTING STUDENTS UP FOR SUCCESS:

THIS COURSE SERVICES TWO MODELS THAT ARE READY TO ADVERTISE RIGHT OUT OF YOUR TRAINING COURSE



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MY SECRETS THAT SET MY STUDENTS UP FOR SUCCESS

- Go over e-book + video demos and familiarize yourself with the steps of service, highlight any pages you want to troubleshoot for quick Q+A's, and **come to class ready to dive right into the hands-on training**
- Dress to impress! Wear your best black outfit, camera-ready make-up, and bring some for touch ups as we are not only focusing on teaching you the sugaring skills, we're setting you up with videos and photos of **YOU** taking your first steps into the industry
- Your models should be carefully selected, these demo models are your first advertisements as a sugar artist. Your models will receive results done by *you*, that is guided and assisted by your trainer that will be up to standard

Our SUGAR ARTISTRY course by SUGARGAMI is not your regular sugaring course. Every student is taught with expert knowledge and the ability to perform on **TWO LIVE MODELS**. With our lifetime mentorship, you can always ask for support after our training

LIMITED SPOTS AVAILABLE

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THE GAME PLAN

- Hand pick 5-10 friends to be your models
- Master your laying + flicking technique with body sugaring first; legs, arms, back, etc.
- Master your 1,2,3 finger flicking method with the Brazilian area, hold the skin taut and follow the brazilian mapping areas
- use cold sugar on the labia, lips, inner vulva areas
- Content: having your models come and take high quality before & after videos
- Post your 10 models immediately with short captions with your introductory pricing

BEGINNER PRICING

- LEGS | \$50-\$75
- ARMS | \$30-\$40
- BACK | \$20 – \$40
- BRAZILIAN | \$30-\$40
- UNDERARMS | \$10-\$15

SENIOR PRICING

- LEGS | \$90
- ARMS | \$50
- BACK | \$50
- BRAZILIAN | \$50-\$60
- UNDERARMS | \$15-\$20

Make sure the first 10-20 clients you service on, you provide quality sugaring and minimal irritation and getting stuck! Your first clientele as a beginner artist will convert to more clients with deals like:

- refer a friend = \$5-\$10 off both of your appointments
- bring a friend = \$5- \$10 off both appointments
- write a google review = \$5- \$10 off your appointment
- loyalty cards = 8-10 stamps for a free service

FILL YOUR FIRST 10 MODEL SPOTS IMMEDIATELY AFTER POSTING YOUR (2) DEMO MODELS IN CLASS. Try not to have a break in between your education and models, so the education is fresh in your mind.
